

• WHEN YOU NEED A GOOD IRON

Demand...

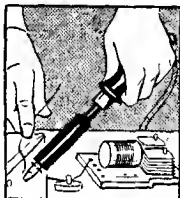


Esico Trophy
150 Watts
Tip 7/8" in Dia.
Weight 18 oz. Length 12 1/2"
List Price \$5.00

ESICO!

When you need a good iron —
an iron that stays clean — an
iron that stays hot — an iron
that you can depend upon —
Demand Esico.

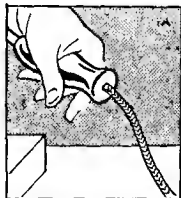
Many years of experience in manufacturing electric
soldering irons for large radio and industrial companies
have produced ESICO — the iron that is "good" be-
cause it is built around three factors — **DEPENDABIL-
ITY — LONGEVITY — EFFICIENCY.**



ESICO STAYS CLEAN



ESICO STAYS HOT



ESICO DOES NOT FRAY

A special copper drop forged solder tip —
produced only after many trials and experi-
ments — stays clean exceptionally long after
tinning. The importance of a clean tip is
known to us all. The quickly oxidizing iron
has caused much annoyance and ruined
many an iron. Here is your chance to use a
"good" iron that you won't have to clean
for every job.

The average iron loses a consider-
able portion of its heat only a short
period after it is put into operation.
The element and oxidizing causes
this difficulty. ESICO has gone a
step forward by using **NICHROME**
V in the construction of the electric
soldering iron element and reduc-
ing this factor to a negligible level.
"Good" Esico soldering irons give
the full wattage rating during their
long life.

Electric cords fraying and shorting
cause much inconvenience to many
amateurs and in some cases re-
sult in physical injury. A special
patented method of firmly anchor-
ing a heavily asbestos lined, num-
ber 14 electric cord, to the iron
proper, entirely eliminates this
difficulty.

Esico Nick Neck
55 Watts
Tip 7/16" in Dia.
Weight 6 oz.
Length 11 3/4"
List Price \$1.10

Esico Junior
85 Watts
Tip 7/16" in Dia.
Weight 9 oz.
Length 12 1/4"
List Price \$2.75

Esico Midget
65 Watts
Tip 7/16" in Dia.
Weight 7 oz.
Length 11 1/4"
List Price \$1.75

Many thousands of hams the country over
admit the superiority of ESICO. Why not join
this increasing army of loyal and well satisfied
Esico users?

Electric Soldering Iron Co., Inc.
342 West 14th St., New York City

*All Esico electric soldering irons are un-
conditionally guaranteed. A "good" qual-
ity iron plus absolute protection assures
you of complete satisfaction.*

